

# Bringing Energy Clarity to National Optical Retail Chain



Energy Independence. More Choice. Less Waste.

## Optical Stores Across America See Estimated \$1.2 Million in Energy Savings

*For more than 20 years, Energy Professionals has specialized in finding competitive electricity and natural gas rates and virtually managing energy costs for companies across America.*




### Introduction

Managing a nationwide retail chain with hundreds of stores across multiple states poses a number of challenges; providing a seamless customer experience, achieving consistency and customer loyalty, and overcoming competitors as well as a quickly growing online rivalry to mention a few.

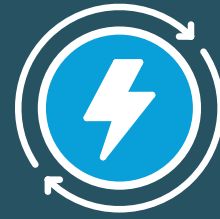
With the lights on all day, air conditioners running, and long hours to cater to shoppers, energy costs start to have a significant impact on profits, as they quickly add up. So was the case with a national optical retail giant who needed help to manage energy costs for hundreds of locations.



### Primary Challenges

-  Steadily Increasing Energy Costs
-  Needing to manage energy across multiple locations simultaneously
-  Struggling to manage energy budgets to increase profits

Starting with an initial analysis of their usage patterns across all qualifying locations, hundreds of savings opportunities were detected. Having access to the top retail suppliers in each zone, we were able to locate lower energy rates for most locations as well as contract terms that catered to their individual energy needs and realized an estimated \$150,000 in annual savings.



## Solutions Designed For Your Energy Needs

From giving you better control and saving you money with Natural Gas and Energy procurement to creating energy independence with energy efficiency and renewable energy solutions, Energy Professionals designs tailor-made solutions for your energy needs and budget. Some of our core solutions include:

- LED Lighting Retrofits
- HVAC New Life Restoration
- Energy Data, Analytics, and AI
- Power Outage Protection
- Renewable Energy Solutions
- Community Solar Solutions
- Bill Auditing & Expense Management
- Virtual Energy Management

## The Results



An estimated \$1.2 Million in total savings



Budget protection and certainty, increased profits



20% reduction in energy bills and energy management across hundreds of locations

## About Energy Professionals

Founded in 1999, Energy Professionals is one of North America's leading energy advisors working with commercial customers to reduce and control energy budgets. We build client-specific, comprehensive energy strategies that factor in your goals. Utilizing an expansive network of suppliers and energy experts, we bring to life effective, efficient, and innovative solutions. We offer both focused solutions to a specific issue and broad plans to address long-term growth, paving the way for energy independence, providing more choice and less waste.



## Contact



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